

[View this email in your web browser.](#)



Taking Your Business  
to the Next Level

## January 2009 Newsletter

Dear Reader,

**With a new year and new opportunities, Lynq has a lot to shout about ...**

2009 is going to be an exciting year for Exact Macola users, particularly with the launch of Visual Planner POP and the imminent release of Visual Planner SFC in February.

While the economic climate continues to be uncertain, many manufacturing companies are finding they can reduce costs and increase their levels of efficiency by using Visual Planner to schedule their production planning. If you would like more information or a demonstration of Visual Planner, drop me an email ([jg@lynq.co.uk](mailto:jg@lynq.co.uk)) or give me a call on +44 (0) 1329 800162. I'll be pleased to help.

In the meantime, best wishes for 2009 from everyone at Lynq.

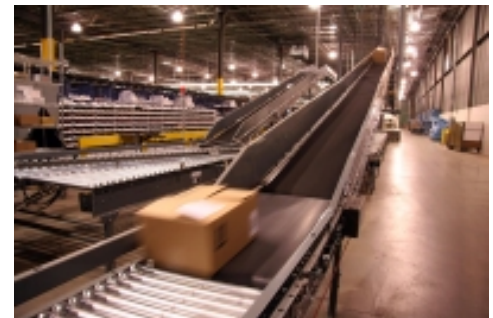
Kind regards

John Grima  
Business Development Manager



### In This Issue ...

- **Visual Planner - A Customer Story**
- **Lynq at Exact Engage 2009**
- **Customer Story - Earlex & Exact Macola ES**
- **HyperLynq Item Import Plugin**
- **Lynq's Training Course Brochure**
- **Meet the Team - Peter Hayes**
- **Calling All Exact Resellers**



### Visual Planner - A Simple Request

In 2007, Earlex Ltd chose Exact Macola ES, installed and supplied by Lynq Ltd, Exact's partner in the UK.

Earlex's Factory Manager, Mark Maclachlan, was keen to find out how Lynq could add value to the new Macola system. His request for a production scheduling tool with lots of ...

[Read more...](#)



Lynq Ltd  
5 The Potteries  
Wickham Road  
Fareham  
Hampshire PO16 7ET  
UK

**Tel:**  
+44 (0) 1329 800 000  
**Fax:**  
+44 (0)2392 271009



## **Engage – Exact User Conference 2009**

**Nashville, Tennessee - March 22–25**

Engage is Exact Software America's annual customer conference. By attending Engage, you'll have the opportunity to find out how you can maximize your Exact software investment.

This year's Engage is being held in Nashville, the world's capital of country music. The Lynq team will be there meeting Exact users and demonstrating the awesome power of Visual Planner. And you'll be able to take advantage of some great offers on Visual Planner – only available at Engage.

So, if you're visiting Engage, don't forget to say 'Hi' to us on the Lynq Booth. We'll promise not to sing to you, but if we did ... perhaps the song titles would include:

- 'Boys named Pete, John and Stephanie' ... meet the Lynq team
- 'To know VP is to love VP' ... Earlex did!
- 'Dreams do come true' ... with Visual Planner
- 'More than yesterday' ... the future is Visual Planner
- 'POP-lene' ... for Lean Manufacturers everywhere

*(with apologies to Johnny Cash, Dolly Parton, and Slim Whitman)*

We'll look forward to seeing you in Nashville . For more information on how you can attend Engage, visit the Exact Website today by following the 'Read more' link below.

[Read more...](#)

## **Earlex Powers Ahead with Exact Macola ES**

Earlex, based in Guildford, Surrey, is a leading manufacturer of power decorating and power cleaning appliances for both the professional and DIY markets. Being innovators at heart (Earlex brought the first DIY steam wallpaper stripper to market), the introduction of lean manufacturing over the last few years led inevitably to a review of its ...



[Read more...](#)

**Email:**  
[info@lynq.co.uk](mailto:info@lynq.co.uk)

**Web site:**  
[www.lynq.co.uk/](http://www.lynq.co.uk/)

## HyperLynq Plugin - Item Import Reviewed



“With the Item Import Plugin for the Item Master Lookup, you can import and validate new items direct from an Excel spreadsheet template.”

Import and validate new item lists into your existing Macola database from an excel spreadsheet template with this plugin. You can now acquire new item catalogs in Excel and easily ...

(follow the 'Read more' link to download the PDF, or click on the 'HyperLynq' logo to go to the HyperLynq web page)

[Read more...](#)

## 2009 Training Course Brochure

Lynq's new 2009 Training Course Brochure is now available and can be downloaded from the website.

With Lynq, you can train your staff at a time convenient to you, selecting from a range of highly interactive online courses. All the Lynq training courses are led by qualified trainers, to ensure your delegates get the most from the sessions and your training objectives are met.

With topical subjects such as Macola ES Accounts Receivable and Physical Inventory and Cycle Counting in Macola, you'll find all the training sessions you need to take your business to the next level.

Download your Lynq Training Course Brochure here or for more information, contact me, John Grima on **+44 (0) 0329 800162**.

[Read more...](#)



**Peter Hayes FCMA, ACIB,  
MCSE, MCDBA.**

Peter Hayes is founding executive and Managing Director of Lynq Ltd. Peter specializes in positioning the client's company for financial success. Customer service is of paramount importance to him and he is a firm believer in achieving excellence through the delivery of superior products and services.



Peter's proven track record includes over 30 years of experience in accounting management and information systems. He oversees all of Lynq's operations, including sales, implementation, software customization and training.

Peter is Exact Macola certified in Accounting, Distribution, and ERP and is a Certified Macola Trainer.

[Read more...](#)

**Calling All Exact Resellers**

If you're an Exact Reseller and not already offering Visual Planner to your customers, you could be missing a great business opportunity. Lynq offers full support for Visual Planner, saving you time and hassle. What's more, when you become a Visual Planner reseller, Lynq will arrange for all the product information sheets to be branded with your company details and logo.

For more information, contact John Grima on **+44 (0) 1329 800162** or email [jg@lynq.co.uk](mailto:jg@lynq.co.uk).

[Read more...](#)

Registered in England No. 1541402  
VAT Registration No. GB 322 0824 01

If you would prefer not to receive further mailings from Lynq Ltd, please [unsubscribe here](#). Read our [privacy policy](#)

