

May 2008

# Faringdon Business Breakfast Club Building Better Business ...

In This Issue

Dear Joy,

Forthcoming Speakers

Spotlight on John Clark

Spotlight on Joy McCarthy

Save Money on Networking!

How to find FBBC

FBBC Networking Breakfast - Monday 7 July 2008

There is still time to book your place for next Monday's FBBC networking breakfast. Why not start your week the way you mean to go on - by meeting up with like-minded professionals?

This Month's Sponsor

Verbatim Call Centre

Not only will you get a good breakfast and great networking opportunities, you'll find out how to generate PR for your business - courtesy of Mr Media himself - Nigel Morgan!

The cost is £10 which includes a hot and cold buffet breakfast. You can reserve your place today by phoning the booking line on 0845 003 1340. Alternatively, you can book online at <a href="www.fbbc-networking.co.uk">www.fbbc-networking.co.uk</a> or email Joy McCarthy at <a href="joy@word-right.co.uk">joy@word-right.co.uk</a>.

July's Speaker - Nigel Morgan (Morgan PR)

July's speaker will be Nigel Morgan who will be telling you about 'The Secrets of great PR'.



Verbatim helps solo professionals and small businesses to sound their best - when they are unable to answer the phone.

Your calls, including vital sales enquiries, are answered by a friendly business receptionist. Our customers tell us we have transformed their enterprises and helped them to grow and prosper.

Interested? If that's a "Yes", why not email gh@thephoneansweringservice.co.
uk or call Graham Hill on
01367 253061.

Join Our Mailing List!

July's Speaker Nigel Morgan Morgan PR



It is not too late to join the savvy professionals at the Faringdon Business Breakfast Club for their next monthly meeting when they will be discovering the 'Secrets of Great PR'.

New member Nigel Morgan, founder of Morgan PR and a public relations guru with more

# **Another Networking Opportunity**

Thanks to Andrew Hoon of Career Fit for sending us the following information:

You are invited to An Evening with the Chamber of Commerce on Thursday 10th July 2008 at 6.00pm

A complimentary evening at Milton Hill House Milton Hill, Steventon, Abingdon, Oxon OX13 6AF

A special reception courtesy of the Chamber of Commerce - Dedicated for businesses across Oxfordshire

This informal evening reception is brought to you by the Thames Valley Chamber of Commerce Group, providing you with an opportunity to meet business counterparts and gain new contacts. The key aim of the evening is to offer you the chance to find out more about the Chamber of Commerce and how it can help you reach your business potential.

Although free, booking is essential to make sure that we are catering for everyone. Light refreshments will be provided.

RSVP: Please email shonaking@thamesvalleychamber.co.uk with your confirmation of attendance or call customer services on 01753 870 500. If you are unable to make this reception yourself, please feel free to pass this on to a colleague.

## How to Book Your FBBC Breakfast

To ensure the caterers can provide you with a great breakfast, please make sure you book your place today by either:

- Calling the booking line on 0845 003 1340
- Book online at <u>www.fbbc-networking.co.uk</u>
- Emailing joy@word-right.co.uk

If you have booked your place, but do not come along on the day, please note FBBC reserve the right to invoice you for the cost of the breakfast. Because FBBC is now using caterers to provide your breakfast, we have to pay for the number of breakfasts ordered.

than 20 years experience as a journalist and a spin doctor for Thames Valley Police, will be giving the presentation at the next meeting of the FBBC at Faringdon Business Centre on July 7th.

Nigel explained: "Experience has taught me that the majority of businesses are unwittingly missing cracking opportunities to secure great public relations. This presentation is all about helping people spot those opportunities and how to exploit them to improve the profile of their company and ultimately sales and the bottom line.

"There is skill involved in the timing and delivery of good PR, but more than half the battle is recognising the opportunities in the first place."

Want to find out the Secrets of Great PR? Book your place today at FBBC's July breakfast.

#### FBBC is on the Phone

Now if you're out and about and don't have time to email your breakfast booking, why don't you give us a call?

The new FBBC number is 0845 003 1340

You can use the phone to book your place or make any other enquiries about FBBC.

Programme it into your phone now and your top networking event will only be a call away.

FBBC would like to thank Graham Hill of Verbatim for kindly donating the FBBC telephone line. We'll look forward to seeing you at FBBC's July's Breakfast!

# FBBC - Forthcoming Speakers

7 July 2008 - Nigel Morgan of Morgan PR - 'Secrets of Great PR' (www.morganpr.co.uk)

4 August 2008 - David McCarthy of IDEAS-right - 'Making sure your data is backed-up and secure'. (<a href="www.ideas-right.co.uk">www.ideas-right.co.uk</a>)

**1 September 2008** - Helen Carter - 'The work of Oxfordshire MIND'. (<a href="https://www.oxfordshire-mind.org.uk">www.oxfordshire-mind.org.uk</a>)

6 October 2008 - Karen Chapple of IRUN Newbury - 'How to make the most of your Internet Marketing'. (www.irun-newbury.co.uk)

3 November 2008 - Ken Norman & Tim Lyon of New Tricks Training - 'How to sharpen your negotiating skills'. (www.newtricks.co.uk)

1 December 2008 - Mr S Claus on how to manage elves perhaps?

FBBC Member Spotlight

John Clark (www.solutionsshared.co.uk)

Solutions Shared Ltd



We provide IT Outsourcing for Small Business. This is more than just IT support - we think of it as 'Support + Strategy'.

As well as providing you with reliable IT support services, we will also provide you with the services of a dedicated IT Manager, who will work with you in order to develop and implement an IT strategy for your business.

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### FBBC Member Spotlight

Joy McCarthy (<u>www.word-right.co.uk</u>)

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## Money-Saving Offer at FBBC

Would you like to reduce the cost of your business networking? You can at the FBBC. No more remembering cash or your cheque book - and you can save money too!

By taking out a membership subscription for the FBBC and paying each month by Standing Order, you will be eligible to receive a discount on your breakfast fee. The cost of the FBBC breakfast is £10 on the day, or only £8.50 when you pay by Standing Order. To get your Standing Order form, email <a href="mailto:lawrenceharrison@taxassist.co.uk">lawrenceharrison@taxassist.co.uk</a> today.

### How to find Faringdon Business Centre

From the A420 Oxford Swindon road / roundabout at the BOTTOM of the hill, head towards Faringdon Town Centre on Park Road. Passing the Esso Petrol Station on your right-hand side, take the next right into Volunteer Way. Pass the Faringdon Medical Centre on your left-hand side, and carry straight on over the mini roundabout. Faringdon Business Centre (Brunel House) is ahead on your left. There are plenty of parking spaces available.

See you there!

Finally, we hope you'll be able to join us for the July Breakfast meeting of the FBBC. Don't forget: you now MUST book your place by phoning 0845 003 1340 or emailing Joy McCarthy - joy@word-right.co.uk

If you can't make the July Breakfast, why not come along another time. The FBBC meets on the first (working) Monday of every month. Come along and start to Build a Better Business with the Faringdon Business Breakfast Club.

Sincerely,

Joy McCarthy

Faringdon Business Breakfast Club

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