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FAO:



## **Lynq's Visual Planner and HyperLynq Set to Take 'Engage' By Storm**

Lynq Ltd (<http://www.lynq.co.uk>), the UK-based software house which is an Exact Reseller and Partner, will be making the trip to Nashville to participate in Engage, the Exact Users Conference (<http://www.exactamerica.com/engage/>). The 2009 conference, which is being held between 22<sup>nd</sup> and 25<sup>th</sup> March, gives Exact customers the opportunity to share knowledge and ideas with other users.

Lynq will be exhibiting in the Vendor Showcase at Booths 24 and 25 and will be demonstrating a range of software solutions designed to reduce costs and streamline operations. In particular, the recently launched Visual Planner and HyperLynq are expected to take Engage by storm.

These applications, developed by Lynq and available from both Lynq and Exact, have been designed to work straight 'out of the box', providing a fast ROI (Return on Investment).

Lynq will be demonstrating the power of these applications to delegates attending the Engage conference at their booth in the User Showcase. Interested parties will be able to see live demonstrations there and then, or book online demonstrations for after the event.

### **Visual Planner**

Visual Planner is the Only Production Planning and Scheduling Tool to fully integrate with Exact Macola Systems. With Visual Planner, production teams can be trained and up and running in a matter of days, saving time and costly implementation fees. It has been developed to satisfy all the criteria of a busy manufacturing operation. Its wealth of benefits include substantial time savings, a reduction in labour costs, and lower stock levels: essential for Lean Operations.

### **HyperLynq**

HyperLynq is a powerful and dynamic toolset which unlocks the information stored in an Exact Macola system. HyperLynq consists of a System Manager and an extensive range of Lookups and Plugins.

HyperLynq allows the user to manipulate and look at data quickly, build standard and one-off reports, and interrogate Macola data in novel and sophisticated ways.

John Grima, Lynq's Business Development Manager says, "We launched Visual Planner's pre-release version at Engage last year and had a constant queue of people at the booth. This year, with the launch of the full versions of the software, we are already being inundated with enquiries. Visual Planner and HyperLynq are solutions which help businesses reduce their costs quickly and easily. These applications will help many manufacturing and distributing organizations survive this recession."

Anyone interested in finding out more information about Visual Planner can visit Lynq at Booth 24 & 25 at Engage 2009 between March 22<sup>nd</sup> and 25<sup>th</sup>. Alternatively, they can contact Lynq on +44 (0) 1329 800000 or Exact on 1.800.468.0834.

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### **Note to Editors**

Founded in 1988, Lynq Ltd's head office is in Hampshire, England. The company has offices and software support teams in Europe, Ukraine, and US.

Lynq's experienced team has worked with Exact Macola for over 20 years. The company has an enviable reputation as one of the best suppliers of Exact Macola products in the market today.

For more information, please contact:

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